



INVITATION

Hepatitis Australia Examines Global and Australian Approaches to the Management of the Hepatitis C Epidemic

Over a quarter of a million people in Australia have been exposed to the hepatitis C virus¹, thousands more continue to be infected each year yet only 1% or 2,000 people are accessing treatment. Why?

Hepatitis Australia invites you to attend a breakfast briefing at the 5th *World Conference of Science Journalists* with guest speaker, **Associate Professor Margaret Hellard, Director of the Centre for Epidemiology and Population Health Research** at the Burnet Institute in Melbourne.

Associate Professor Hellard will discuss the range of factors currently fuelling the Hepatitis C epidemic globally and in Australia.

President of Hepatitis Australia, Helen McNeill will also launch the 'Professor Geoff Farrell Medal', a major initiative of Hepatitis Australia to support responsible, accurate and timely reporting of Hepatitis C.

To register your attendance at the breakfast briefing or for further information please contact: Jane Moloney at Porter Novelli, phone 02 84248500 or email jmoloney@porternovelli.com.au

Event:	Hepatitis Australia 'Breakfast Briefing'
Date:	Thursday, 19 April 2007
Time:	REGISTRATION & BREAKFAST SERVED AT 7.30AM BRIEFING BEGINS 7.45AM.
Location:	Savoy Two, Grand Hyatt, Melbourne

Reference: Hepatitis C is one of the most frequently notified diseases in Australia. The total number of people who have been exposed to hepatitis C in Australia is 264,000. *Hepatitis C Virus Projections Working Group: Estimates and Projections of the Hepatitis C Virus Epidemic in Australia 2006*. National Centre in HIV Epidemiology and Clinical Research at The University of NSW. October 2006.

This initiative and the Professor Geoff Farrell Medal is proudly supported by Schering-Plough

